

## Leadership FOR community comes FROM community.

Community foundations help build strong communities. We strive to create places where all residents are prosperous, healthy and secure. We're leading change locally by working with diverse people and organizations to create opportunity for all. And we're honing our community leadership ability by working nationally with our peers. We're building a community *of* community foundations, *for* community foundations, to make our local actions more effective.

**CFLeads** is our national community, where we engage as leaders to increase our impact.



# Community leadership is about delivering impact for the common good.

CFLeads is a network of community foundations that are serious about embracing community leadership roles in order to make a real and lasting difference. We support that commitment by providing the tools, resources and connections that help community foundations engage in proven practice, increase knowledge, and galvanize action around critical issues. We help each other become more effective and we amplify our common voice. We come together so that each of us can deliver greater impact at home.

## **CFLeads vision:**

Community foundations are vital partners in building communities where all residents are prosperous, healthy and secure.

## **CFLeads mission:**

We help community foundations build strong communities by advancing effective practices, sharing knowledge, and galvanizing action on critical issues of our time.

# This is how we work together to lead change in our communities:

## 1. We build the capacity for community leadership within our network.

Trustees, CEOs and senior staff understand the framework of community leadership and forge strong ties with peers. Through our network, each of us elevates all of us.

*Executive Leadership Institute for CEOs and Vice Presidents • CEO Visits • national convenings • Community Leadership Networks • community leadership consulting • international alliances*

## 2. We share knowledge about what works.

Our network is a hive of learning. We continually advance information about community foundation activities, best practices, innovations and impact. In doing so, we increase our collective knowledge and our combined effect.

*webinars • conference sessions • storytelling • research • data • analysis • strategic collaborations*

## 3. We take action on the critical issues of our time.

We move forward boldly. We work together to understand key challenges our communities share and spur each other to collective action. In our home communities, we adopt internal practices that increase our external effectiveness.

*issue-focused convenings • partnerships with experts • high-level networks to address common concerns*

## 4. We advance CFLeads' mission through operational excellence.

We practice the excellence we preach by building a board of visionary and diverse leaders from innovative community foundations across the country. We grow our own staff capacity and plan for long-term sustainability.

*board expertise • national funder partners • compelling communications • national reach • active listening for field needs*

## Lead with us.

Community leadership means working in equal partnership with community and infusing a community foundation's knowledge, resources and connections in service of the greater good.

If you care passionately about improving your community foundation's impact in order to make life more promising for residents in your community, CFLeads is your network.

Learn more about us at [www.cfleads.org](http://www.cfleads.org), or speak directly with any of our network investors listed there.

**Community leadership is our most important role.  
CFLeads helps us come together to make the most of it.**



[www.cfleads.org](http://www.cfleads.org)

[info@cfleads.org](mailto:info@cfleads.org)

(800) 292-6149