

## BLACK PHILANTHROPY INITIATIVE

### Vision

To invest in the Black community by making philanthropy and its benefits available to all.

### Mission

To acknowledge and celebrate the traditions of sharing in the Black community and to expand the models of charitable giving through education and engagement.

### Goals

**To increase the involvement of the Black community** in the distribution of charitable funds.

**To build bonds across lines of race and class** among donors and the groups working to better the community.

**To increase the Winston-Salem Foundation's capacity** to build effective philanthropic relationships with the Black community.

**To build relationships with Black professional advisors** such as accountants, attorneys, financial planners, and investment advisors.