

Diana S. Newman, Founder and Principal, Philanthropic Resource Group

Diana Newman, CFRE, established Philanthropic Resource Group in 1995 to provide strategic planning, evaluation, writing, and fundraising services for nonprofit organizations, specializing in gift planning and endowment building. Clients include local, statewide and national nonprofit organizations and financial institutions.

Diana Newman was the Vice President for Advancement at the Columbus Foundation from 1990 - 1995. From 1983 - 1990, she was the founding director of the Ohio Historical Foundation.

Ms. Newman's latest book, *Opening Doors: Pathways to Diverse Donors*, was published by Jossey-Bass in July, 2002. She is also an author of *Cultures of Caring: Philanthropy in Diverse American Communities*, published in 1999 by the Council on Foundations and funded by the Ford, Kellogg and Packard foundations.

Ms. Newman is a co-founder and steering committee member of the original *Leave a Legacy* program, a community-wide collaboration to encourage people from all walks of life to leave gifts to the charities of their choice. *Leave a Legacy* programs are now underway in more than 150 communities in the U.S and Canada.

A member of the Board of Trustees for the National Committee for Planned Giving from 1999-2002, Ms. Newman also serves on the board of the Central Ohio Planned Giving Council and was its president in 1998. In addition, she is a member of Association of Fundraising Professionals and served on the Asset Development Committee for Community Foundations for the Council on Foundations.

An alumna of Oberlin College, she is a frequent presenter at national and regional conferences on philanthropy and planned giving topics.

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